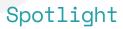
JOBS

eSports Shoutcaster



Do you love video games? Did you know that thousands of people are already making it into a career? eSports are bursting onto the scene of the entertainment industry, and eSports shoutcasters have the job of keeping the rapidly expanding audience engaged. With emerging technologies constantly changing the gaming industry, shoutcasters are destined to have an exciting and dynamic career ahead of them. This is one industry that's just getting started.

Personal Connection

Shoutcasters are a lot like sports commentators. Their job is simple, yet challenging. They have the task of engaging the audience, while explaining in lay person's terms the action that's taking place. Being an eSports shoutcaster requires charisma, extensive gaming knowledge, and a good sense of humor:

- Are you passionate about video games?
- Do you love explaining the ins and outs of your favorite games to your friends and family?
- · Are you a good public speaker?
- Do your friends say that you're charismatic?
- Do you put your all into everything that you do?

Other Connections

Becoming an eSports shoutcaster is a unique and exciting career choice, but there are many other paths you can take involving video games.

- Developing strategies, analyzing opponents in order to win as many matches and tournaments as
 possible while using your gaming knowledge to excel at the highest level as an eSports player
- Working alongside game designers and programmers to ensure a video game works flawlessly before they send the game out to the market as a video game tester
- Designing and producing your own video games as a video game designer
- Writing scripts and storylines for games to be built around as a video game writer
- Working as a programmer and continuing to develop the software that game developers use as a software developer
- Creating content for Youtube or another video-sharing service as a YouTuber

Fun Facts/ "Did You Know?..."

Some fun trivia about eSports and professional gaming:

eSports are real sports and have their own awards: There is an eSports hall of fame that honors legendary gamers and shoutcasters alike. Check out the inductees.

eSports is a quickly growing industry:
Business Insider predicts that over 500
million people will tune in to eSports events
by the end of 2020. Read more here.

Many actual sports are working to get in on this cutting edge form of competition: In 2018, the NBA launched its own eSports league. Read more here.

In 2019, global eSports topped \$1 billion: This number is expected to climb at a consistent rate for the foreseeable future. Read more here.







STEM Connection

The experiential aspect of video games is changing with every passing year. Developers are constantly changing the video gaming norm. Naturally, the work of the shoutcaster has to change accordingly. Here are just a few ways that new and emerging technologies are transforming the careers of eSports shoutcasters.

- eSports are looking like they could be the future of televised competition: While real sports are far from being dethroned, eSports have a notable advantage in that fans can emulate the featured activity from the comfort of their own homes—and couches. Additionally, eSports are entirely digital, meaning they can happen remotely, and people on opposite sides of the planet can compete in the same game. This adds more to the shoutcasters plate as they adjust to adequately communicating in different languages to people with different levels of gaming knowledge. Read more.
- Voice recognition and gesture control may form an all new gaming meta: Soon it will be possible to translate the natural movements of your body to in-game functions. Additionally, entire video games are being developed around voice control, potentially enabling people with physical disabilities to become involved in the gaming industry. With new voice and gesture control technology being thrust upon the gaming scene, it will be interesting to see how gamers optimize these new control functions and how shoutcasters go about communicating these new innovations to the audience. Read more.
- Esports shoutcasters will become personified as virtual hosts in VR gaming: VR gaming is on the upward trend as developers and gamers being attracted to the gaming potential of virtual reality. At some point, eSports tournaments may be watchable by strapping on a VR headset in your own living room. With this as the case, shoutcasters may render themselves as virtual hosts guiding the audience through the experience. Read more.
- eSports can dominate the entertainment industry from afar: As of 2020, eSports have an international following of nearly 150 million. They have been considerably more successful in transcending international boundaries than professional sports. People from every country are watching eSports events, and constant dynamic content is giving eSports a real edge in the entertainment industry. Look for eSports to trend upward in the years to come. Read more.

Articles, Videos, and Podcasts of Interest

Paul Chaloner, head of content and media at ESL magazine, gives advice on becoming a professional shoutcaster. Learn more.

The Youtube channel, 'The Score Esports,' explains the essential role of the shoutcaster in the eSports community. Learn more.

Dr. Anthony Betrus compares eSports to real sports at TEDx. Learn more.





eSports Shoutcaster





Journeys to Becoming an eSports Shoutcaster

A career as an eSports shoutcaster may seem like an uphill battle, but a love of video games and a desire to get better are the most important elements of a successful career

Read about one person's path to becoming a professional eSports shoutcaster:

'Vox' is a shoutcaster for the eSports game 'Paladins'. Originally, Vox was shoutcasting in their own bedroom. Now they work at eSports tournaments all over the world and are looking to train the next generation of casters. Vox's best advice to aspiring casters is to "just start." HRX 2016 at the Smite World Championship was where shoutcasting really got onto Vox's radar, although professional gaming was their first consideration.

This is a common background for eSports shoutcasters, as pro gaming is a great way to develop a network and build a brand. Vox notes that gaming knowledge "is critical; you can't be a good commentator if you don't know what you're talking about." Additionally, eSports shoutcasters face the challenge of keeping up with the gameplay which often happens very quickly and requires deep explanation.

Vox works on speech fundamentals with their trainees and recommends educational practice with public speaking and writing. The best way to get your foot in the door is to ask and to position yourself for success. Above all else, Vox stresses the importance of being self-motivated and striving for improvement.

Read more about Vox's story here.

Many shoutcasters get into the business through competitive gaming, but you don't need to be a world class video game player to become a shoutcaster. In fact, you don't even have to give up your other career plans.

Aaron 'Medic' Chamberlain is a professional eSports shoutcaster who got into the industry while studying medicine at university. "I got into casting by just streaming my friends and ripping into them about how bad they were at League of Legends," says Aaron who had never been an elite gamer himself, just someone who enjoyed the community. Aaron never pictured himself becoming a professional caster. He just enjoyed having an activity to share with his friends, but when the European Gaming League put out a call for casters, Aaron jumped at the opportunity.

Years later, MD Aaron Chamberlain has a degree in medicine and works as a play-by-play caster for Riot Games. He's proven that you can have the best of both worlds if you keep a healthy balance. Aaron stresses the importance of continuing to prioritize your studies in pursuit of a career in eSports as it's a relatively new and volatile industry. He also encourages fluid communication with your instructors about your personal pursuits noting that teachers and professors, more often than not, want to help and that your personal interests may even enhance your education, not detract from it.

Read more about Aaron and his journey here.



